



**FOR IMMEDIATE RELEASE**

**ASTUTE NETWORKS' NETWORKED PERFORMANCE FLASH SELECTED BY  
FLASH MEMORY SUMMIT 2011 AS A BEST OF SHOW AWARD WINNER**

***Recognized for Most Innovative Flash Memory Customer Implementation***

**San Diego, CA - August 16, 2011** – [Astute Networks Inc.](http://www.astutenetworks.com) today announced that its Networked Performance Flash has been chosen by the Flash Memory Summit as a Best of Show award winner for 2011 in the category of Most Innovative Flash Customer Implementation. The annual Best of Show awards is the premier opportunity for industry recognition of innovative products and solutions, and how they are being used in the marketplace.

*Tweet this: [Astute Networks' Networked Performance Flash wins best of show award by Flash Memory Summit http://bit.ly/I9QFf5](http://bit.ly/I9QFf5)*

Astute Networks' winning customer Visioneer is a leader in intelligent document imaging solutions. After deploying Astute Networks technology, Visioneer achieved a 1,500% better read performance on critical applications with no impact on its existing infrastructure, accelerated performance on their most demanding VMs and witnessed a noticeable increase in the responsiveness of their database applications.

"We are very proud to be the recipient for this prestigious award which recognizes the success Visioneer has achieved by deploying the innovation of Astute's Networked Performance Flash technology solving the IO bottleneck for virtualized and cloud customer implementations," said Omar Barraza, director, product marketing and management, Astute Networks. "The value of a product will be judged by its deployment in customer environments so this distinction is especially notable."

Winning products were judged by a panel of industry experts who evaluated each nomination according to the following criteria:

- Distinctiveness of the application, technology, or product
- Central use of flash memory as a solution or innovation
- Technical and business significance to the general marketplace

“The judges of the Flash Memory Summit Awards Committee are always looking for the next killer app for flash memory and Astute Networks has hit a homerun with its Networked Performance Flash™ solution,” said Tom Coughlin, Summit Chairperson and President Coughlin Associates. “Customers want to achieve the dream of virtualizing 100% of their IT infrastructure and applications and Astute’s innovation of a totally integrated, network-based, shareable high performance flash memory appliance that leverages the advanced features of VMware delivers on that reality.”

Astute Networks was honored at the Flash Memory Summit Awards evening reception in the Exhibit Hall on Wednesday, August 10.

For a complete list of all the Flash Memory Summit Best of Show awards winners, visit [www.flashmemorysummit.com](http://www.flashmemorysummit.com).

To view the latest blog post, “Making Good on the Promises of Virtualization,” [click here](#).

### **About Astute Networks**

Astute Networks Inc. is the performance-centric innovator of patented networked performance flash technologies for virtualized infrastructures, delivering unmatched price/performance/power metrics that are essential components of successful virtualization deployments. For more information on Astute Networks visit [www.astutenetworks.com](http://www.astutenetworks.com) or call BUY ViSX: 855-289-8479

### **About Flash Memory Summit**

Flash Memory Summit is the only conference dedicated entirely to flash memory and its applications. It is intended for system designers, analysts, hardware and software engineers, product marketing and marketing communications specialists, and engineering and marketing managers. It features forums, half-day tutorials, paper and panel sessions, and expert tables. Subjects include harsh environments, laptops, enterprise storage system applications, consumer products, performance, product design, caching methods, design methods, software, new technologies, market research, testing and reliability, and security. The Summit also includes exhibits of the latest products and product awards. For more information, visit [www.flashmemorysummit.com](http://www.flashmemorysummit.com). Twitter: flashmem Facebook: <http://www.facebook.com/pages/Flash-Memory-Summit/72498807894>

**About Conference ConCepts, Inc.**

Founded in 1994, Conference ConCepts is a full-service professional conference and association management company that provides extensive capabilities in all aspects of technical conference management. Conference ConCepts develops and produces events both on its own, and in partnership with associations, corporations, and publishers. The skill sets of the company's employees and contractors, representing over 200 cumulative years of experience, enables Conference ConCepts to offer clients a choice of services, ranging from assistance with a single aspect of a conference to the complete development and administration of a full-fledged "turnkey" event. For more information about Conference ConCepts, visit: <http://www.confconcepts.com>

###

**Contact:**

Astute Networks  
Nancy Pieretti  
603-268-8007  
[npieretti@astutenetworks.com](mailto:npieretti@astutenetworks.com)